



**412-321-7669 x102**



## Calcium Chloride **Melts to -25° F**

Not a blend, this pure Calcium Chloride deicer gives off heat as it dissolves, melting more ice faster at lower temps. Melts snow and ice 2 to 5 times faster than rock salt & blended ice melters. Excellent in generating melting heat upon contact. When a fast meltdown is needed, this SIMCO deicer is the perfect choice. Will not chemically attack concrete.

Available in Pellets or Flakes.

50 lb. bag. Color: White



## Magic Salt®

**Melts to -35° F**

An environmentally-friendly ice melt product that's a blend of magnesium chloride and an agricultural based performance enhancer. Enhancer is an award winning "Design for the Environment" liquid.

25 lb. & 50 lb. bags. Color: Brown



## Bulk Salt

**Melts to 5° F**

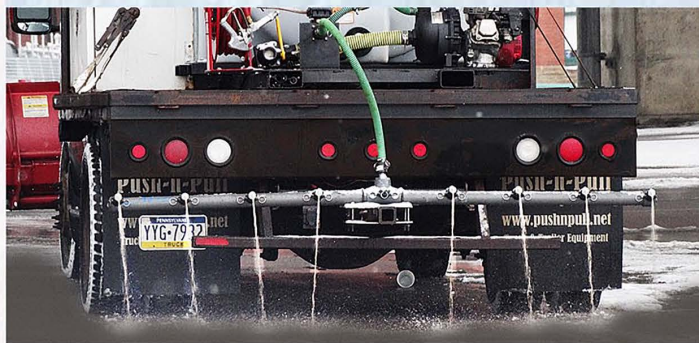
The tried and true parking lot and sidewalk deicer that keeps things dry at the most affordable price, when purchased in bulk quantity.

Color: White

# ***We Carry a Full Line of Liquid Deicers***

## Salt Brine **Melts to 15° F**

The most cost effective prewetting and liquid solutions can be made from sodium chloride and water to form Salt Brine. Anti-icing measures take place before snow falls and ice forms and bonds to the roadway. In some circumstances, anti-icing can dramatically cut the cost of maintaining a safe road surface over conventional deicing. Anti-icing chemicals are applied in liquid form (salt brine) to road surfaces just before a snow or ice storm. Liquid sodium chloride is the most effective choice for anti-icing above 15° F.



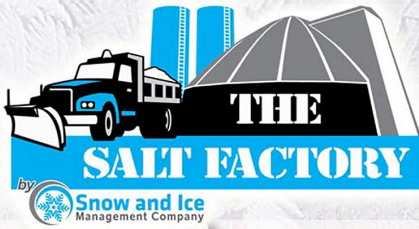
## Magic-0™ **Melts to -49° F**

Magic-0 is a liquid concentrate, proprietary blend of magnesium chloride and agricultural by-products that has been recognized as safer for the environment by the US Federal EPA. Magic-0 is a versatile de-icing liquid that can be used for anti-icing, pre-treating of salt stock piles and as a salt brine additive. Magic-0's strong residual effect provides lasting performance and reduces chloride brine runoff.



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## Ice Melt

**Melts to 5° F**

Large & small crystals of natural sodium chloride; small crystals melt on contact and large crystals provide longevity and instant traction. Sodium Chloride is still the most-used, economical deicer.

50 lb. bag. Color: White



## Big Blue

**Melts to -10° F**

Blend of sodium chloride, magnesium chloride and calcium chloride pellet which allows for fast action and lower application rates. It's the cost effective choice over premium blends and more expensive substitutes. Safer on concrete and vegetation.



## Go Green

**Melts to -5° F**

Blend of sodium chloride and magnesium chloride for faster, colder temperature melting than regular rock salt. It has a green tint for easy-to-see coverage on ice and packed snow. Not harsh to concrete and vegetation.

50 lb. bag. Color: Green



## Bulk ClearLane®

**Works great at temperatures below 0° F**

ClearLane® enhanced deicer is bulk deicing salt blended with a mixture of liquid magnesium chloride and a patented corrosion inhibitor. This treatment helps eliminate scatter, reduces product usage and allows for more effective melting per application.

Color: Green



**Time Sensitive Material  
OPEN IMMEDIATELY**

PRGRT STD  
U.S. POSTAGE  
PAID  
PITTSBURGH, PA  
PERMIT NO. 859  
ZIP CODE 15290

THE SALT FACTORY BY  
SNOW AND ICE MANAGEMENT CO.  
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