Magic-0™ liquid concentrate is a proprietary blend of magnesium chloride and agricultural by-products that have been EPA recognized as safer for the environment and authorized to carry the DfE emblem.

Magic-0™ is an economical and environmentally effective way to keep your roads safe! Magic-0™ allows for lower salt application rates and has less impact on the environment which leads to dramatic cost savings. Magic-0™ meets the stringent requirements of the PNS (Pacific Northwest Snowfighters) for corrosion, toxicity and performance.

(For more information visit: www.wsdot.wa.gov/partners/pns/resources.htm)

Product Overview

Safer Roads

• Improves winter road conditions and service levels

• Salt pretreated or prewetted with Magic-0™ works at lower temperatures than traditional dry salt

• Magic-0™ treated salt stays on the road better thereby reducing bounce and scatter

• Magic-0™ can safely be applied prior to a storm event (anti-icing) thus preventing a bond from forming between the pavement and the snow accumulation

• Magic-0™ has a residual effect that is far superior to other deicers. This fact is attributed to the high viscosity of Magic-0™ reducing chloride brine runoff into the road shoulders

• Magic-0™ is ideal for treating black ice and clear weather frost on road and bridge surfaces

• Magic-0™ can also be used as a concentrate with salt brines to reduce corrosion, lower freeze points and increase working time

• Available in 55 gallon drums, 265 gallon totes and bulk tank trucks
**Reduce Costs**

- Saves Time, Labor, Fuel and Materials
- Lower working temperatures coupled with better adherence and residual effect results in a 20 - 40 percent salt savings
- Eliminates the need for sand: its cleanup and disposal
- Dramatically reduces the corrosivity of salt and its effect on equipment, chains, bearings, frames, brakes and electrical components

**Environmental Benefits**

- Safer for use around animals and humans. Does not affect skin, leather, clothing or carpets
- Reduces the levels of sodium and chloride ion exposure to wells, vegetation and surface / groundwater
- Eliminates the need for sand, a major source of phosphorus and PM-10 contaminates
- Infrastructure Protection – Magic-0™ protects roads and infrastructure by dramatically reducing corrosion rates

This product is (or includes) a patented product of Sears Ecological Applications Co., LLC and is manufactured under one or more U.S. Patents, including U.S. Patent No. 6,299,793 and related patents.

For more information on Magic-0™ or our comprehensive solutions-based product line, please contact innovative surface solutions at 1-800-257-5808 or visit www.innovativecompany.com.